



WHY GERMAN PRODUCED CARS ARE BETTER FOR AFRICA NOW

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GERMAN CAR CULTURE

Germany is a nation of car enthusiasts where strict rules apply when driving. Because of the history and social mindset, people in Germany have a special relationship to their cars compared to people of other nations. This attitude is referred to as the German car culture. German cars are being sold and used so extensively nowadays around the world that they tend to turn into a separate cultural subcategory which makes their car reliable brands and a popular demand at all car lots. Let's have a look at 5 distinctive reasons.



REASON (1)

Driving habits: Germans are Europe's best drivers on the roads according to a recent survey. Of these polls, 32% said German motorists' ability to abide by the rules of the road makes them stand out. And while being admired for their driving habits, 44% feel that Germans experience little record of car deaths or car crashes, whether in a car or not. Humorously, female drivers claim to have much firmer grip on their knowledge of traffic regulation.



REASON (2)

Less Car-reliant: Germans own fewer cars, drive them shorter distances and less frequently, as they engage in public transportation, walk and cycle and ride transit as often which also helps to promote the life of their cars and same time reduce lower carbon emissions that pollute the environment.



REASON (3)

Road nature: German road system (Autobahn) is one of the best highways in the world. Yes, you can drive fast, but there's more than just speed – it's all about its positive effect on the cars. German drivers are dedicated on the use of the highway with speed limits posted in a prominent fashion, which makes them better drivers. The roads are well constructed, inspected regularly for irregularities that might cause casualties, therefore prolonging vehicle usage and user safety.



REASON (4)

Car Maintenance: Regular car maintenance and crucial servicing to be in good working condition is another culture for German car users. They continue to take car for regular technical inspections (PIT) and emissions tests. The date for the next PTI is registered in their car registration document and also inspection sticker. If they miss an inspection, they are fined. These inspections help limit the number of potential dangerous cars that endanger their own occupants. German drivers spend an average of \$386 on maintenance and repairs to keep their cars looking good.



REASON (5)

Reliable spare parts: The engineering of German spare parts are high quality. By design, standards are placed on each part. A BMW part is designed to work to a certain standard and last so long, The Volkswagen and Mercedes Benz parts are designed to work in a much harsher environment and last a certain lifespan. German spare parts are designed to handle much higher heat, much higher RPM's, and sustain those for longer period of time as in performance driving and maintenance. Many of them are expensive, often times they're cheaper.



WHAT CUSTOMERS SAY (1)

“The heart of German cars is the engine. Being in an industry where the last bit of performance in our system requires exponential effort. I so much appreciate the quality of a German engine which can run at 150 miles per hour on Autobahn for an extended period of time. That is precision German engineering. That is the power of car culture among its users and that’s the great experience in acquiring one”. Tapan Nanawati, Car Enthusiast.



WHAT CUSTOMERS SAY (2)

“The average car owned by Germans stands in a gravel driveway behind a green wire fence; it is a six-year old, silver-metallic VW Golf with a moderately powerful, 1.6-liter, four cylinder engine, central locking system, electronic window openers and air-conditioning. No other car is requested or sold more often. It’s a good car.” Says Elvan Ongun, CEO D.E.A Automobile.



CONCLUSION

There is more to driving a car than just build quality, past reputation matters. These points listed are great reasons why German cars are indeed reliable, durable, and practical which makes them extremely popular and widely acceptable by the car market. Before every import or export, every German car passes through vehicle inspection test like the MOT (country wide standards) and modified to meet standards for being shipped.



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